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WEST BROMWICH ALBION FOOTBALL CLUB LIMITED

03295063

Base information

Company details

| | | | |
|------------------------------|--|-----------------------|--|
| Company name | WEST BROMWICH ALBION FOOTBALL CLUB LIMITED | Company number | 03295063 |
| Address | The Hawthorns West Bromwich West Midlands B71 4LF | | |
| Telephone | 08712711100 | TPS | NOT registered with Telephone Preference Service |
| Company Status | Active - Accounts Filed | Company type | Private limited with Share Capital |
| Date of Incorporation | 16/12/1996 | Accounts type | 1 |

Nature of business (SIC)

| | | | |
|--------------------|-----------------------------------|----------------------|--|
| Primary SIC | 93120 - Activities Of Sport Clubs | Secondary SIC | |
|--------------------|-----------------------------------|----------------------|--|

Statutory Dates

| | | | |
|---------------------------------|------------|-------------------|----------------------------|
| Last Return Made Up To | 16/12/2023 | Date Filed | Accounts 28/03/2024 |
| Last Accounts Made Up To | 30/06/2023 | | |

Ratings

54 Good Credit Worthiness

| Date | Rating | Description |
|------------|--------|-----------------------------|
| 17/04/2024 | 54 | Good Credit Worthiness |
| 11/04/2023 | 95 | Very Good Credit Worthiness |
| 12/07/2022 | 89 | Very Good Credit Worthiness |
| 20/04/2021 | 59 | Good Credit Worthiness |
| 20/04/2020 | 61 | Good Credit Worthiness |

Limits

£720,000

| Date | Limit |
|------------|----------|
| 17/04/2024 | £720,000 |

N/A* - no information available



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| | |
|------------|------------|
| 11/04/2023 | £2,100,000 |
| 12/07/2022 | £1,250,000 |
| 20/04/2021 | £880,000 |
| 20/04/2020 | £1,350,000 |

Previous Names

| Date | Name |
|------------|-------------|
| 18/12/1996 | WBA LIMITED |

Industries

N/A*

Trading addresses

| | | | |
|-----------------|--|-------------------------|--|
| Address | Birmingham Road West Bromwich West Midlands | Telephone number | NOT registered with Telephone Preference Service |
| Postcode | B71 4JZ | Telephone | 2711100 |
| Address | Savacentre Freeth Street Oldbury West Midlands | Telephone number | NOT registered with Telephone Preference Service |
| Postcode | B69 3DB | Telephone | |
| Address | The Hawthorns Halfords Lane West Bromwich West Midlands | Telephone number | NOT registered with Telephone Preference Service |
| Postcode | B71 4LF | Telephone | 2711100 |

List of CCJs

| Date | Paid Date | Status | Amount | Case Number | Court |
|------|-----------|--------|--------|-------------|-------|
| N/A* | N/A* | N/A* | N/A* | N/A* | N/A* |

Status History

| Date | Status |
|------|--------|
| N/A* | N/A* |

Financial Information

Periods

N/A* - no information available



WEST BROMWICH ALBION FOOTBALL CLUB LIMITED

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| | | | | | |
|----------|------------|------------|------------|------------|------------|
| From | 30/06/2022 | 30/06/2021 | 30/07/2020 | 01/07/2019 | 30/06/2018 |
| To | 30/06/2023 | 30/06/2022 | 30/06/2021 | 31/07/2020 | 30/06/2019 |
| Months | 12 | 12 | 11 | 13 | 12 |
| Currency | £ | £ | £ | £ | £ |

Profit and Loss

| | | | | | |
|-----------------------|-------------|------------|-------------|-------------|------------|
| Consolidated Accounts | 0 | 0 | 0 | 0 | 0 |
| Turnover | 56,749,000 | 65,416,000 | 106,934,000 | 53,745,000 | 70,823,000 |
| Export | N/A | N/A | N/A | N/A | N/A |
| Cost of Sales | N/A | N/A | N/A | N/A | N/A |
| Gross Profit | N/A | N/A | N/A | N/A | N/A |
| Wages & Salaries | 45,947,000 | 42,382,000 | 76,897,000 | 66,888,000 | 46,816,000 |
| Directors Emoluments | 1,063,000 | 657,000 | 672,000 | 536,000 | 953,000 |
| Operating Profits | -11,727,000 | 5,144,000 | -116,000 | -23,745,000 | -6,958,000 |
| Depreciation | 857,000 | 884,000 | 1,134,000 | 1,375,000 | 1,283,000 |
| Audit Fees | 54,000 | 27,000 | 32,000 | 32,000 | 32,000 |
| Interest Payments | N/A | N/A | N/A | N/A | N/A |
| Pre-tax Profit | -10,993,000 | 5,372,000 | 59,000 | -23,427,000 | -6,629,000 |
| Taxation | N/A | N/A | 395,000 | 2,729,000 | 937,000 |
| After-tax Profit | -10,993,000 | 5,372,000 | 454,000 | -20,698,000 | -5,692,000 |
| Dividends Payable | N/A | N/A | N/A | N/A | N/A |
| Retained Profits | -10,993,000 | 5,372,000 | 454,000 | -20,698,000 | -5,692,000 |

Balance Sheet

| | | | | | |
|----------------------|------------|------------|------------|------------|------------|
| Tangible Assets | 22,681,000 | 19,275,000 | 21,202,000 | 22,098,000 | 27,255,000 |
| Intangible Assets | 21,344,000 | 33,926,000 | 50,337,000 | 36,118,000 | 35,582,000 |
| Total Fixed Assets | 44,025,000 | 53,201,000 | 71,539,000 | 58,216,000 | 62,837,000 |
| Total Current Assets | 28,932,000 | 28,071,000 | 14,889,000 | 31,599,000 | 31,370,000 |
| Trade Debtors | 2,492,000 | 327,000 | 66,000 | 42,000 | 404,000 |
| Stock | 824,000 | 601,000 | 665,000 | 738,000 | 577,000 |
| Cash | 12,668,000 | 7,344,000 | 2,615,000 | 14,193,000 | 1,216,000 |



WEST BROMWICH ALBION FOOTBALL CLUB LIMITED

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| | | | | | |
|-----------------------------------|-------------|-------------|-------------|-------------|-------------|
| Other Current Assets | 12,948,000 | 19,799,000 | 11,543,000 | 13,898,000 | 29,173,000 |
| Increase In Cash | N/A | 4,729,000 | -11,578,000 | 12,977,000 | -7,925,000 |
| Misc Current Assets | N/A | N/A | N/A | N/A | N/A |
| Total Assets | 72,957,000 | 81,272,000 | 86,428,000 | 89,815,000 | 94,207,000 |
| Total Current Liabilities | 57,783,000 | 49,624,000 | 55,800,000 | 74,100,000 | 51,782,000 |
| Trade Creditors | 1,232,000 | 756,000 | 439,000 | 601,000 | 1,268,000 |
| Bank Overdraft | N/A | N/A | N/A | N/A | N/A |
| Other Short Term Finance | 36,321,000 | 18,645,000 | 18,679,000 | 41,236,000 | 23,733,000 |
| Misc Current Liabilities | 20,230,000 | 30,223,000 | 36,682,000 | 32,263,000 | 26,781,000 |
| Other Long Term Finance | N/A | N/A | N/A | N/A | N/A |
| Total Long Term Liabilities | 6,295,000 | 11,776,000 | 16,128,000 | 1,669,000 | 7,681,000 |
| Overdraft & Long Term Liabilities | 6,295,000 | 11,776,000 | 16,128,000 | 1,669,000 | 7,681,000 |
| Total Liabilities | 64,078,000 | 61,400,000 | 71,928,000 | 75,769,000 | 59,463,000 |
| Net Assets | 8,879,000 | 19,872,000 | 14,500,000 | 14,046,000 | 34,744,000 |
| Working Capital | -28,851,000 | -21,553,000 | -40,911,000 | -42,501,000 | -20,412,000 |

Capital Reserves

| | | | | | |
|---------------------|-------------|-------------|-------------|-------------|------------|
| Paid up Equity | N/A | N/A | N/A | N/A | N/A |
| P&L Account Reserve | 6,133,000 | 17,034,000 | 11,570,000 | 11,025,000 | 31,632,000 |
| Sundry Reserves | -613,000 | -613,000 | -613,000 | -613,000 | -613,000 |
| Revaluation Reserve | 3,359,000 | 3,451,000 | 3,543,000 | 3,634,000 | 3,725,000 |
| Reserves | 8,879,000 | 19,872,000 | 14,500,000 | 14,046,000 | 34,744,000 |
| Shareholder Funds | 8,879,000 | 19,872,000 | 14,500,000 | 14,046,000 | 34,744,000 |
| Net Worth | -12,465,000 | -14,054,000 | -35,837,000 | -22,072,000 | -838,000 |

Miscellaneous

| | | | | | |
|-------------------------------|-----|-----------|-------------|------------|------------|
| Net Cashflow from Operations | N/A | -936,000 | 14,348,000 | 1,607,000 | -6,447,000 |
| Net Cashflow before Financing | N/A | 4,729,000 | -11,578,000 | 12,977,000 | -7,925,000 |
| Net Cashflow from Financing | N/A | N/A | N/A | N/A | N/A |
| Contingent Liability | 0 | 0 | 0 | 0 | 0 |



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| | | | | | |
|---------------------|---|---|------------|------------|------------|
| Capital Employed | 15,174,000 | 31,648,000 | 30,628,000 | 15,715,000 | 42,425,000 |
| Employees | 228 | 210 | 223 | 244 | 245 |
| Auditors | AZETS AUDIT SERVICES | AZETS AUDIT SERVICES | | | |
| Audit Qualification | The audit report contains no adverse comments | The audit report contains no adverse comments | | | |

Key Ratios

| | | | | | |
|------------------------|---------|-------|--------|---------|--------|
| Pre-tax Margin | -19.37 | 8.21 | 0.06 | -43.59 | -9.36 |
| Current Ratio | 0.5 | 0.57 | 0.27 | 0.43 | 0.61 |
| Net Working Capital | -1.97 | -3.04 | -2.61 | -1.26 | -3.47 |
| Gearing Ratio | 70.9 | 59.26 | 111.23 | 11.88 | 22.11 |
| Equity | 17.2 | 41.97 | 40.18 | 26.16 | 59.26 |
| Creditor Days | 7.92 | 4.22 | 1.5 | 4.08 | 6.53 |
| Debtor Days | 16.03 | 1.82 | 0.23 | 0.29 | 2.08 |
| Liquidity | 0.49 | 0.55 | 0.25 | 0.42 | 0.59 |
| Return on Capital | -72.45 | 16.97 | 0.19 | -149.07 | -15.63 |
| Return on Total Assets | -15.07 | 6.61 | 0.07 | -26.08 | -7.04 |
| Current Debt Ratio | 6.51 | 2.5 | 3.85 | 5.28 | 1.49 |
| Total Debt Ratio | 7.22 | 3.09 | 4.96 | 5.39 | 1.71 |
| Stock Turnover | 1.45 | 0.92 | 0.62 | 1.37 | 0.81 |
| Return on Net Assets | -123.81 | 27.03 | 0.41 | -166.79 | -19.08 |

Event History

| Date | Status |
|------------|---|
| 17/04/2024 | New Accounts filed |
| 05/03/2024 | Guochuan Lai (929235591) has left the board |
| 05/03/2024 | Ke Xu (924601588) has left the board |
| 05/03/2024 | New Board Member Shilen Patel (932002741) Appointed |
| 10/01/2024 | New Confirmation Statement filed |
| 12/06/2023 | Ron Gourlay (928458702) has left the board |
| 11/04/2023 | New Accounts filed |
| 24/01/2023 | New Confirmation Statement filed |

N/A* - no information available



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| | |
|------------|--|
| 12/07/2022 | New Accounts filed |
| 15/03/2022 | New Confirmation Statement filed |
| 11/02/2022 | Pi Yue Li (921509660) has left the board |
| 11/02/2022 | New Board Member Ron Gourlay (928458702) Appointed |
| 11/02/2022 | New Board Member Guochuan Lai (929235591) Appointed |
| 20/04/2021 | New Accounts filed |
| 27/12/2020 | New Confirmation Statement filed |
| 06/08/2020 | Mark James Jenkins (908592451) has left the board |
| 20/04/2020 | New Accounts filed |
| 21/12/2019 | New Confirmation Statement filed |
| 08/06/2019 | Simon Carrington (924427519) has left the board |
| 08/06/2019 | Simon Carrington (918762639) has left the board |
| 06/04/2019 | New Accounts filed |
| 25/12/2018 | New Confirmation Statement filed |
| 02/11/2018 | New Board Member Ke Xu (924601588) Appointed |
| 02/11/2018 | New Board Member Mark John Miles (918091315) Appointed |
| 10/10/2018 | Peter Charles Band (901700445) has left the board |
| 16/08/2018 | Richard Paul Garlick (915478263) has left the board |
| 03/04/2018 | New Accounts filed |
| 20/03/2018 | New Company Secretary Simon Carrington (924427519) Appointed |
| 08/03/2018 | Richard Garlick (915463868) has left the board |
| 08/03/2018 | New Board Member Mark James Jenkins (908592451) Appointed |
| 23/02/2018 | John Owen Williams (918005801) has left the board |
| 23/02/2018 | Martin Goodman (922258753) has left the board |
| 27/12/2017 | New Confirmation Statement filed |
| 01/02/2017 | New Accounts filed |
| 19/01/2017 | New Board Member Martin Goodman (922258753) Appointed |
| 19/01/2017 | Mark James Jenkins (908592451) has left the board |
| 28/12/2016 | New Annual Return filed |
| 21/12/2016 | New Board Member Simon Carrington (918762639) Appointed |
| 21/12/2016 | New Board Member Pi Yue Li (921509660) Appointed |
| 21/12/2016 | Adrian Donald Wright (915835956) has left the board |
| 24/08/2016 | Jeremy Roland Peace (903976390) has left the board |
| 24/08/2016 | New Board Member John Owen Williams (918005801) Appointed |
| 13/04/2016 | New Accounts filed |
| 25/12/2015 | New Annual Return filed |
| 12/11/2015 | New Board Member Peter Charles Band (901700445) Appointed |
| 12/11/2015 | New Accounts filed |
| 20/12/2014 | New Annual Return filed |
| 07/04/2014 | New Accounts filed |
| 21/12/2013 | New Annual Return filed |
| 10/04/2013 | New Accounts filed |



WEST BROMWICH ALBION FOOTBALL CLUB LIMITED

03295063

Mortgages

| | |
|------------------|--------------------|
| Mortgage Type | Status |
| Mortgage Created | Mortgage |
| | Registered |
| Amount Secured | Mortgage Satisfied |
| Details | Person(s) entitled |

| | |
|------------------|--------------------|
| Mortgage Type | Status |
| Mortgage Created | Mortgage |
| | Registered |
| Amount Secured | Mortgage Satisfied |
| Details | Person(s) entitled |

| | |
|------------------|--------------------|
| Mortgage Type | Status |
| Mortgage Created | Mortgage |
| | Registered |
| Amount Secured | Mortgage Satisfied |
| Details | Person(s) entitled |

| | |
|------------------|--------------------|
| Mortgage Type | Status |
| Mortgage Created | Mortgage |
| | Registered |
| Amount Secured | Mortgage Satisfied |
| Details | Person(s) entitled |

| | |
|------------------|--------------------|
| Mortgage Type | Status |
| Mortgage Created | Mortgage |
| | Registered |
| Amount Secured | Mortgage Satisfied |
| Details | Person(s) entitled |

| | |
|------------------|--------------------|
| Mortgage Type | Status |
| Mortgage Created | Mortgage |
| | Registered |
| Amount Secured | Mortgage Satisfied |
| Details | Person(s) entitled |

Mortgage Summary

| | | | |
|-------------|---|-----------|---|
| Outstanding | 9 | Satisfied | 6 |
|-------------|---|-----------|---|



WEST BROMWICH ALBION FOOTBALL CLUB LIMITED

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Shareholders

| Name | Shares |
|--------------------------------|--------|
| WEST BROMWICH ALBION GROUP LTD | 2 |

Shareholder Summary

| | |
|---------------|----|
| Share Capital | £2 |
|---------------|----|

Directors

Mark John Miles

| | | | |
|-----------------------------|---|---------------|---------------|
| Title | Mr | Honours | |
| Address | The Hawthorns Birmingham Road West Bromwich West Midlands B71 4LF | Date of Birth | December 1975 |
| | | Nationality | British |
| Total current directorships | 2 | | |

List of Current Directorships

| Number | Name | Status | Position | Appointed | Resigned |
|----------|--|-------------------------------|----------|------------|----------|
| 03295063 | WEST BROMWICH ALBION FOOTBALL CLUB LIMITED | Active - Accounts Filed | Director | 22/10/2018 | |
| 04012682 | THE ALBION FOUNDATION | Active - Accounts Filed | Director | 12/03/2018 | |

List of Previous Directorships

| Number | Name | Status | Position | Appointed | Resigned |
|----------|--|-------------------------------|----------|------------|------------|
| 04959698 | FOOTBALL SAFETY OFFICERS ASSOCIATION LIMITED | Active - Accounts Filed | Director | 21/03/2013 | 04/06/2020 |

Shilen Patel

| | | |
|-------|----|---------|
| Title | Mr | Honours |
|-------|----|---------|



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| | | | |
|------------------------------------|--|----------------------|-----------|
| Address | The Hawthorns West Bromwich West Midlands B71 4LF | Date of Birth | June 1980 |
| Total current directorships | 1 | Nationality | American |

List of Current Directorships

| Number | Name | Status | Position | Appointed | Resigned |
|----------|--|-------------------------------|----------|------------|----------|
| 03295063 | WEST BROMWICH ALBION FOOTBALL CLUB LIMITED | Active - Accounts Filed | Director | 28/02/2024 | |

Group Structure

| Name | Annual Acc. |
|--|-------------|
| YUNYI GOUKAI (SHANGHAI) SPORTS DEVELOPME | |
| - WEST BROMWICH ALBION HOLDINGS LIMITED | 30/06/2022 |
| - WEST BROMWICH ALBION GROUP LIMITED | 30/06/2023 |
| - WBA FOOTBALL DEVELOPMENT LIMITED | 30/06/2023 |
| - WEST BROMWICH ALBION FOOTBALL CLUB LIMITED | 30/06/2023 |
| - WEST BROMWICH ALBION HERITAGE LIMITED | 30/06/2023 |